



“your expertise + our strategies = passive income”

Personal Mentoring Program with Janet Beckers

This program is an intensive personalized one-one-one coaching & mentoring program. It is designed to help you grow your Internet business FAST. Furthermore, it is designed to help you create a business that truly reflects who YOU are and that will survive the test of time.

We will be working closely together so acceptance into the program is by application only. Because we work so intensely together, there are only 10 places available. This opportunity will only be available during 2009. I do not expect to repeat this program in 2010.

To help you understand the program and to determine if IT is suitable for YOU, and if YOU are suitable for IT, please read on.

I'm looking forward to hearing from you and I do hope we have the opportunity to work together.

Cheers
Janet



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Who is this program for?

This program is not for everyone. Acceptance into the program is by application only. I am not interested in just working with people because they have the ability to pay. I (and my team) will be working closely with you for much of the rest of the year so people will only be accepted if they meet the following criteria.

Does this sound like you?

- **You want to get your Internet business up and running or move it to the next level** but are frustrated and overwhelmed by the number of choices available.
- **You need help mastering the technology of the Internet** (such as using your website, auto-responder programs, affiliate programs etc).
- **You are passionate about your chosen niche** and want to share your knowledge with others
- **You do not have the "Magic Bullet" mentality.** You accept that building a business requires time and effort and YOU are the person responsible for your own success.
- **You do your homework.** This program is designed to help you take action and build your business faster. Of course I understand that life is unpredictable and you have other responsibilities and demands on your time. You take action in the time you DO have to focus on your business.
- **You have time to grow your business.** You have at least 2 hours per week to dedicate to growing your business
- **You have the ability to pay for the entire program** and will not drop out half way through because you cannot pay.
- **You have access to other cash resources.** To grow your business you will need to invest in tools such as web site development, hosting, auto-responder programs etc. These resources are not part of the program and are usually provided by other companies. We help you make the wisest choices (which has saved previous clients thousands of dollars).
- **You want to create a change in the world.** This could be at the individual level or with larger numbers. I say this because I do not work with people who are motivated by only money.
- **You have a sense of humour**

Who is this program NOT for?

- **You have no time** to devote to building your business
- **You want the results but want other people to do all the work for you**
- **You know you want the lifestyle of an Internet business but you don't have a topic you are interested in sharing with the world.** If this sounds like you, I can help you uncover your passions. This is a slower process which you are better to do before you invest in this program.
- **You expect me to grow your business for you**
- **You are not coachable.** This means you take different actions to the ones you commit to during our coaching sessions. This may be because you are resistant to change and decide to "default" to what you have always done. It may also mean you change your mind on the actions you commit to because your friends / family / partner tell you they have a better idea.
- **You do not have the money to pay for the entire program**
- **You do not have money to invest in growing your business.** This can be very frustrating for you. For example, if you identify that you need to make changes to your website and create your first product but do not have the money to pay for necessary services, your business growth will be halted.
- **You are a pessimist.** I will only work with people who have a "Can Do" attitude.
- **You are not passionate about your topic.** When the going gets tough (which will always happen at times when growing a business) you will not have the passion and vision to see beyond the current hurdle and persist.



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What results can you expect?

This program is personalized for each participant. Rather than follow a set structure, we plan out your goals and actions to suit your lifestyle goals and niche.

Here are some of the things previous clients of shorter programs have achieved. Expect to achieve many of these and more with this intensive program.

- Determine from numerous passions the area to focus energy on
- Develop your Unique Selling Proposition (USP)
- Develop branding
- Remodel an existing web site to be a marketing website
- Create a new blog
- Increase rankings in the search engines
- Create a new website which you can edit yourself
- Set up an affiliate program
- Create affiliate training material
- Create a collaborative e-book
- Create your first audio product
- Create multiple products for sale and to use as lead generators
- Write an email auto-responder follow up series
- Write sales letters that work
- Identify joint venture partners
- Recruit experts as joint venture partners
- Create an interview series – recorded or live
- Launch an e-zine
- Create a Facebook, Linked-In and Twitter profile
- Be recognized as an expert article writer
- Launch a membership site
- Build a permission based email list



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Program Inclusions

- Comprehensive Business Model Evaluation Survey
- 90 minute business planning coaching session
- 30 minute coaching call every 2 weeks for 6 months
- At the completion of the program: 90 minute coaching and forward planning call
- MP3 recordings of all coaching calls with 24 hours

Personal Mentor bonuses

- Personal on-line project communication hub with direct access to Janet's private email.
- Unlimited email follow up directly with Janet
- Review of your marketing material, products, plans – everything you need a professional eye cast over (priceless)
- Janet's mobile number for emergency "get out of gaol calls" – max of 5 calls per month

Wonderful Web Team Bonuses

- Up to 60 minutes of tech support from our tech team every month (to either teach you how to do things or do them for you)
- VIP seating and discounts at any events we run during the time of the program
- VIP discounts on any new products we launch during the time of the program

Coaching Resource Bonuses

- Lifetime membership to Wonderful Web Women (\$1128)
- Gold membership to Wonderful Web Seminars on-line coaching program (currently sold for \$1495)
- MP4 player loaded with all the audio coaching from Wonderful Web Seminars program and every interview from Wonderful Web Women
- DVD home study program – one day workshop "Quick Start Event" (\$297)
- Home study program "Google Adwords, from zero to hero" (\$147)
- CD rom "The Internet dream, how to turn it into a dream and not a nightmare" (\$67)



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Investment

The price for the program, including all the bonuses listed above is \$1495 per month, payable at the beginning of the month for 6 payments.

Lump sum discount: If you prefer to pay in one lump sum, you will be rewarded with a 10% discount.

Once off price: \$8073 which is a saving of \$897

Currency notes

For applicants outside of Australia:

Price is in US Dollars

For applicants within Australia:

Price is in Australian dollars, plus 10% GST

Kiwi Special

If you are in New Zealand, you can also pay in Australian dollars plus 10% (\$1644.50 per month)

Payment Methods

Applicants Outside Australia

Payment is via credit card, invoiced via PayPal.

Applicants in Australia

You have a choice of 3 payment methods:

1. Credit card, invoiced via PayPal
2. Direct deposit
3. Cheque



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My guarantee

I am confident I can help you build your internet business faster than you could possibly do on your own. Further, your business will reflect who YOU are and not be a cookie-cutter Internet business with a limited lifespan.

Your success is very much dependant on your own actions so I won't make claims of the income you will make. That would be misleading.

This is what I can guarantee and I do it with confidence.

1. If after our first planning session you do not feel this program is for you, I will refund your money graciously. You will have the benefit of a 6 month business plan at no cost.
2. If at any stage during the program you do not feel that I and my team have delivered on the commitments we have made, you can cancel the program and not be invoiced for the remainder of the program

The feedback I have had from personal clients is always that I over-deliver. I look forward to working closely with you as well.

A note about time commitment

So we can both plan our business hours, your coaching calls will be at the same time, every 2 weeks. Calls will be on Wednesdays Australian time which is Tuesdays US time. If you fail to turn up for a call that is your choice. The call will not be rescheduled.

I understand that you are balancing many commitments. So am I. If you know you can not make a scheduled call ahead of time you can contact my team to reschedule. Be aware that my schedule is tight so you may not be able to get a rescheduled appointment in the same week.

The program is for 6 months but I expect you to take holidays. As entrepreneurs it is important we take time off. We use a lot of energy thinking so creatively!

At the beginning of the program we will compare calendars and schedule breaks. For example, I do not schedule appointments during the NSW Australian school holidays. The important thing to note is the 6 months of the program must be used during the year 2009. I do NOT expect to run the program in 2010.



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How to start

If you are ready to start please complete the attached expression of interest. Email it as an attachment to theteam@wonderfulwebwomen.com with the subject line "coaching program EOI".

I will review your application and contact you within 3 working days of receiving your application.

If you have any questions you need answered before submitting your application, please contact us via the email above. Our team will be able to help you and if needed we can schedule a 25 minute call to answer any further questions.

I'm looking forward to the opportunity to work closely with you and helping you to realise your dreams.

Cheers

Janet Beckers

Director Niche Partners Pty Ltd

Founder Wonderful Web Women